

## RAGs to Data Riches Talk to your Enterprise Data

Hitachi Solutions 2024

## Who Are Our Presenters?



#### Dr. Michael Green

- Senior Product Manager at Hitachi Solutions America (HSAL)
- Ph.D. Artificial Intelligence, New York University, Tandon School of Engineering
- More than 25 published AI research papers



#### Dr. Micah Groh

- Senior Data Scientist at Hitachi Solutions America (HSAL)
- Ph.D. Particle Physics, Indiana University Bloomington
- "Spark-itech," specializing in cluster computing and data engineering.



#### **Topher Partimann**

- Senior Machine Learning Engineer at Hitachi Solutions America (HSAL)
- M.S. Biomedical Engineering, University of Memphis and UTHSC Joint Program
- Gen AI and MLOps Engineering

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## Introducing Hitachi, Ltd. and Hitachi Solutions



Since 1910, **Hitachi, Ltd.** has been a leader in manufacturing innovative products and solutions that support industry and social infrastructure around the globe.



**368,300+** Employees Globally



853 Companies (696 outside Japan)



**100+** Countries

## **O Hitachi Solutions**

## We are Hitachi Solutions.

Hitachi Solutions is a **global systems integrator** with leading capabilities in *Microsoft applications and technologies*. Through **advisory services**, **industry and technology expertise**, and **implementation excellence** our *skilled* professionals support and accelerate **our customers'** data and business system modernization initiatives, **end-to-end**.

With our **global reach**, we are well-positioned to support customers at **scale** and *forge strategic relationships* **for life**.

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Agenda



## What is RAG? Why is it valuable?



### Centralization & Vectorization



### Security & Governance



#### Looking Forward

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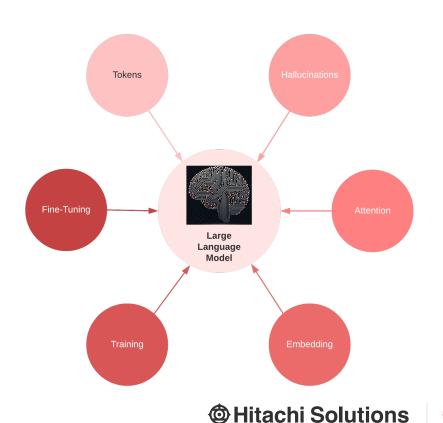


# Why is it valuable?

## Large Language Models 101

Really large AI networks that generate language – Generative AI

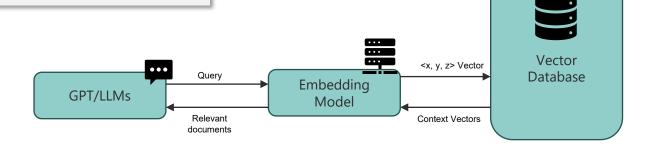
- LLMs = Large Language Models.
  - o LLMs like GPT and DBRX generate words.
  - o Embedding LLMs like ada or bge generate vectors
- Models are trained to "predict the next token".
  - Sometimes this results in hallucinations!
- Embeddings are vector representations of words
  - Use of separate models are often used to aid in search
- Token = the basic unit of data processed by LLMs.
  - Models deal in tokens to limit unique words and facilitate calculations



## **Retrieval Augmented Generation = RAG**

#### Using a Vector Database to enhance Generative AI

- LLM Agents can query a pre-processed Vector DB for context.
- Helps "ground" the model.
- Reduces hallucinations.
- Provides citations.



#### For this to work efficiently, enterprise data must be cataloged and centralized.

Build a strong data lakehouse foundation! After that, **the rest becomes easier.** 

## Value of RAG.

## Case Study | Q&A Research Assistant

#### Technical Investment Reports – expert business reviews made accessible through Q&A chat experience

#### **Business Problem**

Private Equity firm: Expert investment fundamentals analyses are hundreds of pages per business. Finding and summarizing the most important information to make decisions is a manual burden full of opportunities for mistakes.

#### Solution -

- Implement Lakehouse Architecture
- End-to-end, fully automated generative Al pipeline delivers first draft for SME review.
- Primary corpus is historical expert reviews.
- Cost effective model deployment.
- Fully managed AI development environment.

#### **Results** ·

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#### Value

- Faster response time any investment manager can query the expert reviews with a natural language conversation interface.
- Decision making data driven, reduce months to hours of effort
- Systematically control sensitive material

#### Deliverables

- MLOps best practices
- Q&A research assistant user interface
- Al environment that easily flexes to solve other business problems

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## Case Study | **Q&A Research Assistant**

#### **Chat with Policies and Regulations**

#### **Regulatory Q&A**

Question & Answer Document Search	
Question	
What is the Type A limit for Co-60?	6
Response	۲ ۵
The Type A limit for Cobalt-60 (Co-60) is 1.2 MBq (Mega-Becquerels).	

## Case Study | Proposal Generation

Technical Marketing – quickly respond to a Request for Proposal

#### **Business Problem**

Design-Build firm: 30 years of proposals to sift through when responding to new job prospects with tight response dead-lines.

#### **Solution** -

- Implement Lakehouse Architecture
- End-to-end, fully automated generative Al pipeline delivers first draft for SME review.
- The primary inputs were historical proposals that match the type of work in the new request.
- Cost effective model deployment.
- Fully managed AI development environment.

#### Results

#### Value

Faster response time

- Insight into new business approaches the during RFP process
- Predictable production schedule
- Systematically control sensitive material

#### Deliverables 🦻 👼

- MLOps best practices
- Automated first draft proposal generation
- Al environment that easily flexes to solve other business problems

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## Case Study | Proposal Generation

## **Results Summary**

**Proposal Sections** 

Section	Final Document Output (Pages)	Average AI Cost (USD)	Average Processing Time (min)
Resume	2 pages	\$1-\$3	5 min
Company Introduction (short)	1 page	\$0.30-\$0.80	2 min
Company Introduction (long)	2 pages	\$0.50-\$1.50	2-5 min
Proposer Experience (Intro)	1-2 pages	\$1-\$2	5 min
Proposer Experience (Project form)	10 pages	\$4-\$6	15-20 min
Project Understanding and Approach	18 pages	\$5-\$8	20+ min

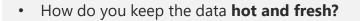
Based on roughly 10-15 past proposal documents, ~2-5 resume documents per person, and 10-20+ additional supplementary documentation.

Costs depend generally on how many different types of searches the AI agent needed to make to compile the information. This is why an Experience section with less pages but with multiple parts might cost just as much to generate as a Project Understanding section.

## Case Study | Document Processing

#### **Original Document Specification Output** 005 3739 000 Issued for Construction Submit Spec # Spec Name Page Statement Relevant Type # SECTION 07 42 47 - FIBER-CEMENT FACADE PANELS Product Data: Submit product data for each type PART 1 - GENERAL of product indicated. Include CEMENT SUMMARY 1.1 \_construction details, material descriptions, Product pg 33 07 42 47 FACADE 1.2-A Yes Section includes fiber-cement composite facade panels which are hereinafter referred to as dimensions of individual components and Α. Data "fiber-cement facade panel assemblies" PANELS profiles, and finishes for each type of fiber-Related Requirements: Β. cement facade panel and accessory. ... Section 06 10 00, "Rough Carpentry," for wall framing. Section 06 16 05, "Gypsum Sheathing," for wall sheathing, **Deferred Submittal Documentation (Delegated** Section 07 21 00, "Thermal Insulation", for wall insulation. 3. 4. Section 07 27 26 "Fluid-Applied Membrane Air Barriers" for air and moisture barrier. Design): Submit copies of structural calculations CEMENT for the fiber-cement facade panel work, 1.2 ACTION SUBMITTALS 07 42 47 FACADE pg 337 indicating complete compliance with 1.2-B Calculations Yes Α. Product Data: Submit product data for each type of product indicated. Include construction the specified performance details, material descriptions, dimensions of individual components and profiles, and finishes PANFIS for each type of fiber-cement facade panel and accessory. Include fiber-cement facade panel requirements. Include calculations to show that installation instructions. maximum deflections ... B. Deferred Submittal Documentation (Delegated Design): Submit copies of structural calculations for the fiber-cement facade panel work, indicating complete compliance with the specified performance requirements. Include calculations to show that maximum deflections do not exceed specified performance requirements under full design loading, and calculations Shop Drawings: Submit shop drawings to the for panels, and anchor connections. Calculations and shop drawings shall be prepared, signed and sealed by a Professional Engineer registered in the state of California and who is Architect. The shop drawings shall show FACADE - pg 337 scaled elevations, plans, and sections of the experienced in providing engineering services of the kind indicated. Shop 1.2-C Architect and consultants' review of the Deferred Submittal Shop Drawings and 07 42 47 1. Yes fiber-cement facade panel work. Full scale calculations is limited to confirmation that the work described in them is in general Drawing ₽ANFIS conformance to the design of the building, in accordance with CBC Section 107.3.4.1. sections shall be prepared and submitted for C. Shop Drawings: Submit shop drawings to the Architect. The shop drawings shall show scaled details of the assemblies ... elevations, plans, and sections of the fiber-cement facade panel work. Full scale sections shall be prepared and submitted for details of the assemblies that cannot be shown in the elevations or sections. Include with shop drawings thickness of all panel components, panel finish, metal finishes, and all other pertinent information as necessary or requested by the Architect to

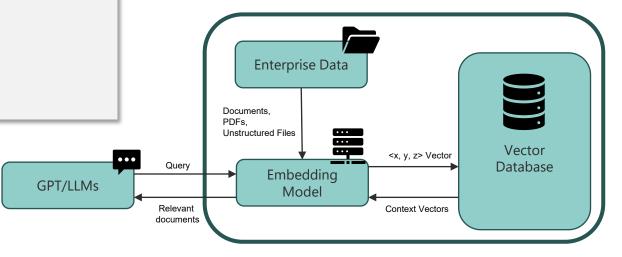
## **Enterprise RAG Components**



- How do you keep the data processed?
- How do you keep the data secure?
- How to do you manage data access?

#### The Vectorized Lakehouse Architecture

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#### For this to work efficiently, enterprise data must be cataloged and centralized.

Build a strong data lakehouse foundation! After that, **the rest becomes easier.** 

## Centralization & Vectorization

## What's Stopping you from just "doing RAG right now"?



You're here because you, like many industry leaders, are struggling with data. It's messy, complicated, and overwhelming to get started on a path to modernize.



Governance and control, who has access?



Fragmented data across disparate data sources



Keeping data "fresh" is complicated!





### Empower enables you to unify data to provide faster business value.

#### **Acquires Data**

Move data from over 200 sources into your own Lakehouse.

## Contemporation Transforms Data

Unify this data within your Lakehouse into one model.

## 3

#### **Publishes Data**

Analyze your data in Power BI or other apps with writeback capability.

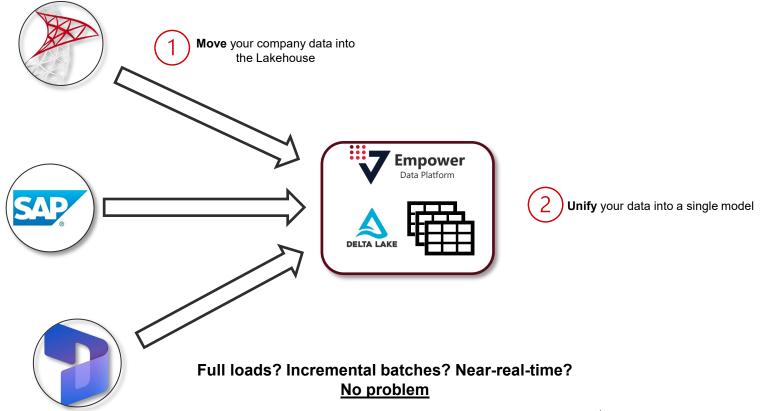


#### **Unlocks Value**

Users unlock their data estate, enabling every citizen developer to achieve more.

**Built on the Lakehouse** 

## Empower Data Platform | How does it work?



## Demo

Automating Away Data Acquisition w/ Empower





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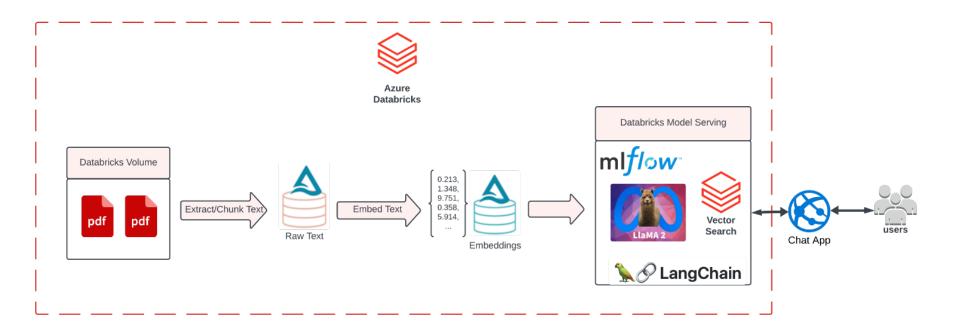
## A brief disclaimer...

Focus today is on <u>unstructured data.</u>

Later on, we propose an architecture w/ unstructured & structured data.

Now your data is centralized and fresh...

## ..time to chunk and vectorize!



## Demo

Chunking and Databricks Vector Search





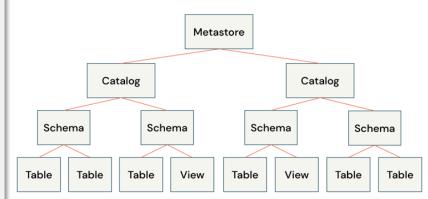
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## Security & Governance

## Unity Catalog for your (Vectorized) Lakehouse

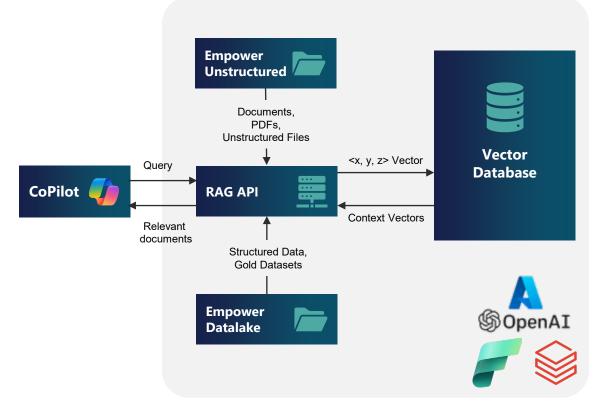
#### Unified Security and Governance for your lakehouse.

- Security and Access Define access management as low as a rowby-row and column-by-column granularity. Create user groups to simplify data access, all using SQL statements.
- Governance Track changes to your data across your lakehouse on an object-by-object basis. Know exactly what changes from table to table, and who/what made it.
- Internal Data Sharing Never copy data within your organization for other Lakehouse's, Empower environments, or products. Now you simply grant permission and go. No cloning, no pipelines, no hassle.
- Delta Sharing with Partners Share, or even buy and sell data between your tenant and others: updates are *instantly available* from the source with no latency, meaning that you can share (or use shared data) the moment it lands in the source table.

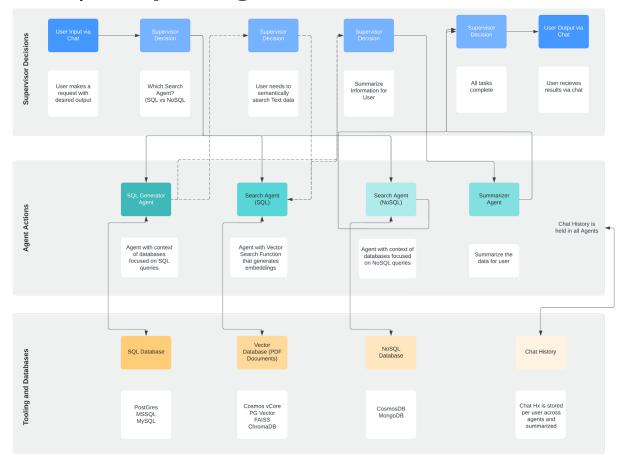


## Looking Forward

## Looking Forward | MSFT Fabric, OneLake, Unity Catalog & Copilot



## Looking Forward | Complex Agents & Structured Data



## **Next Steps...** Where can we engage with you?

Learn more about Empower

- Modernize your Data Estate with our Industry expertise.
- Unity Catalog and Serverless in everything that we do.
- Unique Delta Connectors for Dynamics 365, SAP, and MSFT Stack.



#### **Contact Info**



**Looking for Answers?** Reach out to us!



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